

1 LEGACY



INTEGRATION OF LOWER / UPPER FORT MASON



2 ECOLOGICAL CHARACTER



RESTORE / PROTECT THE 3 REGIONAL NATIVE HABITATS

3 ANCHOR FMC



FORT MASON'S CURRENT ENTRANCE IS UNWELCOMING, HAZARDOUS, AND CONTRADICTS THE MISSION STATEMENT



F-LINE STOP INTEGRATED INTO PARK MEADOW



PROGRAM & ACTIVATE UPPER FORT MASON



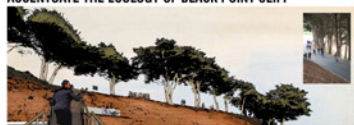
REHABILITATION OF THE HISTORIC FORTIFICATIONS



REFLECT LOWER FORT MASON'S MILITARY AESTHETIC NO 'PARK-SCAPING'



ACCENTUATE THE ECOLOGY OF BLACK POINT CLIFF



PRESERVE / REPLANT THE MONTERREY CYPRESS



MONUMENTAL CHARACTER OF THE RIDGELINE - REINFORCING THE SUBLIME IDENTITY OF THE MONTERREY CYPRESS



THE GRAND WELCOME UNDERNEATH THE RIDGE DECK

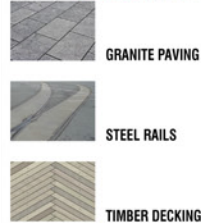


NEW CONNECTIVITY ON THE PRIMARY WATERFRONT: FROM THE HILLTOP TO THE PRESIDIO, THROUGH THE MARINA



THE MARINA WOODEN FLOATING BRIDGE

4 PUBLIC REALM: ECHOING A NAVAL HERITAGE



GRANITE PAVING

STEEL RAILS

TIMBER DECKING



FORT MASON GRAND PLAZA (CAR FREE ZONE)



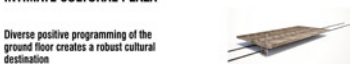
INTIMATE CULTURAL PLAZA



EXISTING IDENTITY OF LOWER FORT MASON, DOMINATED BY CARS



LIBERATE LOWER FORT MASON FROM SURFACE PARKING. INTRODUCTION OF UNDERGROUND GARAGE (400 p)



REPLACE BLACK TOP WITH TRAIN TRACKS & GRANITE PAVERS



DIVERSE POSITIVE PROGRAMMING OF THE GROUND FLOOR CREATES A ROBUST CULTURAL DESTINATION



TRAIN TRACK / GRANITE MOSAIC



WAGONS FORT MASON'S NEW MOBILE FURNITURE

5 ACTIVE WATER'S EDGE



FORT MASON BECOMES A WORLD-CLASS WATERFRONT



DESIRABLE ACCESS TO THE WATER



EVENT CALENDAR PONTOON LAYOUT



A UNIQUE & DYNAMIC AQUATIC EXPERIENCE

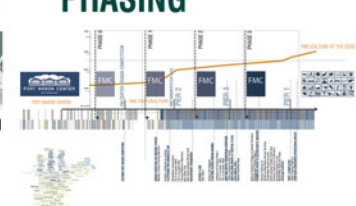


FLOATING PONTOONS

7 BRANDING / PHASING

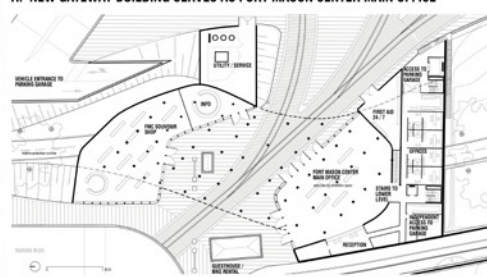


PHASING / EVOLUTION

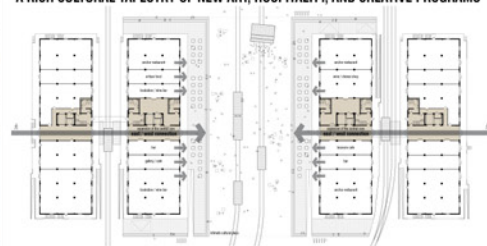


6 PROGRAM

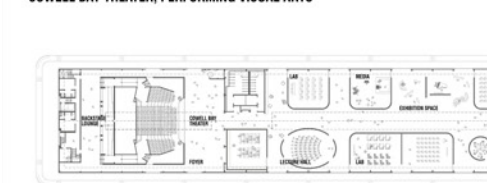
A. NEW GATEWAY BUILDING SERVES AS FORT MASON CENTER MAIN OFFICE



B. NEW GROUND FLOOR LAYOUT FOR BUILDING A, B, C, D, E - A RICH CULTURAL TAPESTRY OF NEW ART, HOSPITALITY, AND CREATIVE PROGRAMS



C. PIER 2: MAIN CULTURAL HALL DESIGN / MEDIA / ARTS / EDUCATION COWELL BAY THEATER, PERFORMING VISUAL ARTS



E. PIER 1: PUBLIC WATERFRONT / 'ART-EL' (ART ORIENTED HOTEL) / LEISURE / RECREATION

