

MOSCOW 'MY STREET' NAMED AS FINALIST FOR ULI GLOBAL AWARDS FOR EXCELLENCE

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On the 14th of May, Urban Land Institute announced that the Moscow Street program, known locally as Moya Ulitsa (My Street), is a finalist for the 2019 ULI Global Awards for Excellence. The program, which upgraded more than 200 public spaces across Moscow between 2015 and 2017, was one of the largest infrastructure projects in Russia since the Soviet era. The project was led by Strelka KB, the architectural consultancy branch of Moscow's Strelka Institute.

West 8's participation in the "My Street" program between 2016 - 2017, in collaboration with Strelka KB in Moscow, included the following:

- Tverskaya Street Revitalisation
- Tverskaya Zastava Square
- Kremlin Riverbank Landscape Upgrade
- **Prechistenskaya Embankment**
- **Kotelnicheskaya Embankment**

The redesigns reflected Moscow's rich history and placed pedestrians and urban ecology as main priorities.

The 'My Street' project has transformed neglected spaces, parking, and wide motor roads into safer, more pedestrians friendly places. It involved

the transformation of at least 223 public spaces in 40 cities around Russia. As a result, pedestrian traffic in the center of Moscow has increased by 23%, while traffic collisions resulting in injury have decreased by 56%, all while traffic moves about 30% faster.

Apart from the civic works involved, soft landscaping details is another priority of the 'My Street' program: altogether 4,500 large trees and nearly 100,000 shrubs were planted. Architects and planners of the program included Snøhetta, Diller+ Scofidio, Martha Schwartz Partners, Topotek and OKRA. Amongst them, 12 embankments were rejuvenated, pedestrian zones were expanded and adorned with new trees, aiming to transform Moscow city into a more human-scale and pleasant place for both Muscovites and visitors.

Eighteen other extraordinary developments are named as Finalists of the [2019 ULI Global Awards for Excellence](#). This year's finalists include 14 projects in North America, four in Asia, and the Moscow "My Street" program. Winners will be recognized during the 2019 ULI Fall Meeting, which will be held on September 18th–21st in Washington, D.C., and will be profiled in the fall issue of Urban Land.

more information: [Tverskaya Zastava Square, Moscow 'My Street' program completed](#)