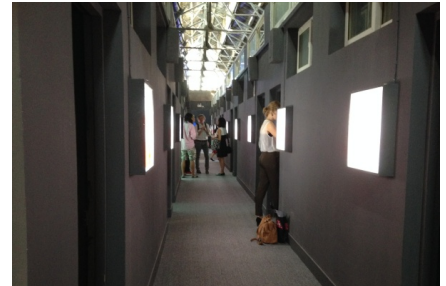
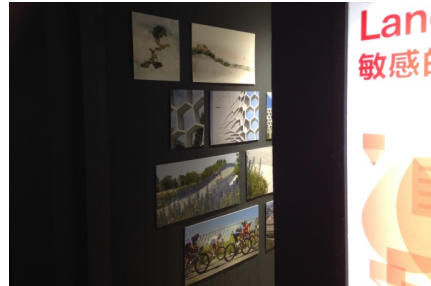


WEST 8 PARTICIPATES IN BEIJING DESIGN WEEK, NEXT CITY LIVING LAB

29-09-2015



Supported by the Beijing Design Week Organizing Committee and the Dutch Embassy in Beijing, and partially sponsored by the [Creative Industries Fund NL](#), this event brings together innovators in sustainable urbanization from China and the Netherlands to explore solutions for a better future.

'[Next City Living Lab](#)', debuts during the 2015 Beijing Design Week from 23rd September to 31st October at [The Nurturing House](#), situated in the bustling and historic Dashilar hutong district of Beijing. West 8 has been invited to partake in the event and showcases with an exhibition entitled 'Sensitive Landscape'.

The Nurturing House by Next City Living Lab marks the fifth consecutive year of The Netherlands' participation in Beijing Design Week. Organised by [ROAM foundation](#), and curated by Christine de Baan, the 2015 Next City Living Lab aims to stimulate innovation and creativity for a better urban future in China.

This year's public programme focuses on the theme of "Doing More with Less - Together for a Sustainable Urban Future". It aims to demonstrate the spirit and strengths of Dutch design, namely: pragmatism, open-mindedness, conceptual thinking and a strong adherence to the credence 'less is more'.

Apart from the West 8 'Sensitive Landscape' exhibition, the Next City Living Lab also featured a series of public events, including: Networked by Nature - 2050 Presentation and The Nurturing House Conversations. As well as twenty three other exhibitions from leading Dutch design innovators

including Delft University of Technology, Droog Design, Pauline van Dongen, OMA Hong Kong, MVRDV, NL Architects and UN Studio.

For more information on the exhibition and many other events related to Beijing Design Week please visit the official website of the [Next City Living Lab](#).